

TIMTRA POULTRY FARM LIMITED

Executive Impact Story & TEF Showcase Submission

Founder & CEO: Stephen Hiire Ifulaimu

Location: Luwero & Wakiso Districts, Uganda

Target Framework: TEF 2026 Showcase Delivery / Corporate Investor Relations

Executive Hook: Did you know that feed costs consume up to 70% of a poultry farmer's operating budget in East Africa? At TIMTRA Poultry Farm Limited, we have engineered a circular ecosystem that structurally breaks this bottleneck entirely.

1.0 Our Business Model: The Closed-Loop Ecosystem

TIMTRA operates a vertically integrated, hub-and-spoke agribusiness model in Uganda designed to structurally eliminate vulnerability to grain price inflation. Our circular value chain masterfully pairs regenerative poultry farming, commercial feed milling, specialized hatching, and high-efficiency broiler processing with a scalable community outgrower network.

We actively divert organic biomass away from open municipal dumping sites, upcycling regional waste to synthesize proprietary Black Soldier Fly Larvae (BSFL) protein. By utilizing this sustainable, nutrient-dense alternative, we replace more than 60% of expensive imported soy and marine-fishmeal components within our feed formulas. This process slashes our baseline production costs while simultaneously shrinking our smallholder outgrowers' carbon footprints by a verified 40%.

2.0 Proven Traction: What We Have Built

Accelerated by foundational backing from the Tony Elumelu Foundation, TIMTRA has transitioned from an early-stage concept into a highly operational flagship ecosystem. To date, we have built a functional 1,000-bird capacity demonstration hub in Luwero District, generated over 85 green jobs tailored specifically for women and rural youth, and integrated 53 active smallholder outgrowers directly into our corporate input-credit, continuous training, and guaranteed market-takeback loops.

Furthermore, to insulate our strategic talent pipeline and foster the next generation of agricultural innovators, we are finalizing legal negotiations with Global Harvest Secondary School. This alliance will formalize and launch our proprietary Farmer Business School (FBS) curriculum directly within the Wakiso District.

3.0 Strategic Growth: The Scale Horizon

With our nucleus model fully de-risked and highly profitable, TIMTRA is primed for rapid regional expansion. Over the next three years, our synchronized phase-two strategy will scale our operations to integrate 1,000 cumulative smallholder outgrowers. This expansion is mathematically structured to unlock UGX 1.15 billion in cumulative ecosystem revenue, driven through automated loops of feed sales, day-old chick distribution, and brokered downstream processing fees.

4.0 Core Milestone Reflection

I am profoundly proud to have guided TIMTRA from a conceptual baseline into a high-yielding, 1,000-bird circular poultry hub that serves as an economic lifeline for 53 active outgrower families. We have proven that commercial commercial profitability and profound environmental stewardship can seamlessly coexist.

5.0 TEF Support: Institutional Validation

The Tony Elumelu Foundation has served as the ultimate catalyst for TIMTRA's commercial institutional development. The initial US\$5,000 catalytic seed grant was deployed directly to build out our physical poultry and milling infrastructure in Luwero. Simultaneously, the rigorous TEF business accelerator curriculum radically sharpened my corporate capacities in financial forecasting, rigorous governance, strategic planning, and professional investment communication.

6.0 Vision for the Nigeria Showcase: Activating Africapitalism

Participating in the high-level showcase in Nigeria represents both an extraordinary milestone and a living testament to the power of Tony Elumelu's vision of Africapitalism. I will attend this global stage not merely as a historic beneficiary, but as an active, high-growth entrepreneur completely committed to building cross-border African conglomerates that generate sustainable employment and fortify local agricultural security.

This unmatched stage provides the precise corporate arena needed to forge alliances with institutional investors, pan-African distribution partners, and fellow visionary alumni, laying the groundwork for TIMTRA's imminent expansion across the broader East African region.